

How to write good!

1. Avoid Alliteration. Always.
2. Prepositions are not words to end sentences with.
3. Avoid clichés like the plague. They are old hat.
4. Comparisons are as bad as clichés.
5. Be more or less specific.
6. Writers should never generalize, but they always do.

Seven: Be consistent!

8. Do not be redundant; do not use more words than necessary; it is highly superfluous.
9. Who needs rhetorical questions?
10. Exaggeration is a billion times worse than understatement.
11. Don't use contractions.
12. Don't use no double negatives.
13. Excessive use of parentheses (brackets) should be avoided.
14. It is wrong to ever split an infinitive.
16. Unnecessary tautology is not needed.
17. If you have plural nouns, make sure they agrees with the verb.
18. Be sure, positive and without a shadow of a doubt, with the minimum of circumlocution and excess verbiage ('though always making provision in the selection and arrangement of words for absolute clarity vis-a-vis one's reader, listener or otherwise consumer of what one has written) to sally forth in the mind of said consumer immediately - with due regard to the foregoing logical structure and the grand design one seeks to build in the consumer's mind - to the mental construct most apposite to the concept and paradigm one is trying to illustrate and, therefore, illuminate.